



choose the right Entertainment Consultant for your venue



Peak Events and Entertainment has consistently been the source for the most reliable and the most exciting entertainment within Sydney for the past 20 years. As licensed venue consultants (2030092) Peak offers consultation services on all facets of venue entertainment promotion, advertising, marketing and performer selection as well as conventional booking services.

Booking an act is a commonsense process which requires ingenuity and invention. Peak has a long history of providing both in large quantities. We apply this approach to every booking situation which ensures that we choose the right Entertainment for your venue.

Why Choose Peak ?

The reliability which venues have come to expect from Peak is based on Experience, Integrity and Results. Peak's three full time consultants deliver decades of booking **Experience** and contacts. This is hands on experience earned within the Sydney market and underlined by longevity at Peak. Peak's consultants are Tim Kirkland-Morris, Jessica Mann and Adam Bower and all are full time entertainment consultants.

Clients are assured of the utmost honesty and this is backed by our willingness to actively invite prospective clients to contact our existing client base or any industrial body for a reference. Peak has also undergone a Casino Control Authority probity investigation and provides services to Star City under a Casino Control Act "controlled contract". Peak's full disclosure policy defines the **Integrity** which the entertainment market should expect.

Over the last decade exclusive Peak clients have won the AHA Award for Best Live Entertainment on five occasions (Collector Tavern x 2, Marble Bar, Star City, Castle Hill Tavern). Our entertainment partnership with all our clients has enabled them to consistently acquire the right entertainment at the right price to help them achieve their specific marketing plans. The **Results** are in our client's bottom lines and are evidenced by customers through the doors (and remaining).

Who Chooses Peak ?

The Observer Hotel The Rocks, Balmain Leagues Club, Novotel Brighton-le-sands, Castle Hill Tavern, Harbord Diggers Club, Novotel Homebush, Ettamogah Hotel, Harbord Beach Hotel, Greengate Hotel Killara, PJ Gallagher's Hotel Parramatta, The Hotel Coronation City, Star City, Star City General Entertainment (Taxi rank, MCs, Promotions, Roving Entertainment), The Three Swallows Hotel, Northies - North Cronulla Hotel, PJ Gallaghers Hotel Drummoyne, O'Malley's Hotel, Coogee Bay Hotel, Brewhouse Doonside, Macquarie Arms.

Services are utilised by Hotel Managers, Club General Managers, Banquet Managers, Owners, Promotions Managers, F&B and general staff.

Why ? Ultimately, an entertainment booking is a series of conversations where various questions are asked and solutions achieved. Our clients appreciate the ease of those conversations.





why choose PEAK as your consultant ?

good question !

It's not often that Peak sends out a promotional brochure, however, we have been known to do it from time to time to give the pot a real good stir. With no particular timing involved it is more a case of us sensing that the time is right and that the market is looking for change. Perhaps you have been sensing the same thing. We hope to give you a focused direction on who else is available, and perhaps a better option, to book your entertainment. Following are some answers which you might like to consider.

How much do you pay your Consultant? And for what?

Generally we have found that a lot of consultant's fees are at a price point over what a venue should be paying their consultant. Alone, this is probably one good reason why you should give us a call right now. We will quote you for our services based on your current entertainment requirements (which we're sure we could enhance) and see how it stacks up.

Is your entertainment the best it could be? Is the entertainment your currently booking giving you a clear picture of all the entertainers that are available to you? Many venue consultants also actively run a roster of their own performers. Mouths which they have to feed. These acts invariably find themselves entrenched in the venues that have appointed the consultants as their bookers and there is No resistance to inflation of your performer's fees. These venues are likely missing out on some great entertainment options. Peak has an unparalleled knowledge of Sydney's entertainers. We are not tied to any act. We do not have an agency roster. We will not lump you with acts that you don't want.

There is no grey area as to who we work for. Our venues pay us a consultancy fee and we work for our venues, end of story. We never seek or receive an agency commission from the performers. Also, a pretty good reason to give us a call.

What do we book?

We book quality entertainment and we book anything which our client requires. As well as the 'normal' fare of Solo Acts, Piano Players, Duos, Instrumentalists, Trios, and Bands we have also booked (as an example and not limited to) appearances by Celebrities, Live Animals, Cultural Acts, Street Theatre, Fireworks displays, Dancers, Acrobats, PA Systems, Props, Theming, Country Acts, Calypso, Latin, Mood musicians etc etc. Basically it's Anything, Anytime, Anywhere.

Peak - Your Entertainment partner

Most venues opt to "control" their entertainment programmes. Peak works with management to both carry out their instructions and to also provide options that will best suit our client's business. Peak's client list features many venues, which have booked their own entertainment in the past. Venues are very particular about retaining an input into who and what appears in their venue and Peak's service is such that venues retain a rightful sense of ownership and creative control.

More information

Contact Peak Events and Entertainment on 9639 4300
consultants; Tim Kirkland-Morris, Jessica Mann, Adam Bower
consultants@peakeventsandentertainment.com.au
www.peakeventsandentertainment.com.au

