



PeakEvents

the right Event

Consultant for your event.



Peak Events and Entertainment has consistently been the source for the most reliable and the most exciting entertainment within Sydney for the past 20 years. As licensed venue consultants (2030092) Peak offers consultation services on all facets of venue entertainment promotion, advertising, marketing and performer selection as well as conventional booking services.

Since 1994, **Peak Events and Entertainment** has earned a reputation as an innovator in the Events market. Formerly, Peak Promotions our name changed in 1997 to reflect our success and focus in this area.

Why Choose Peak ?

The reliability which clients have come to expect from Peak is based on Experience, Integrity and Results. Peak's three full time consultants deliver decades of booking **Experience** and contacts. This is hands on experience earned within the Sydney market and underlined by longevity at Peak. Tim Kirkland-Morris (21 years), Dave Douglas (19 years) and Dan Fabian (5 years) represent 45 cumulative years of entertainment and event knowledge. All are full time employees of Peak and are not event sub-contractors.

Clients are assured of the utmost honesty and this is backed by our willingness to actively invite prospective clients to contact our existing client base or any industrial body for a reference. Peak has also undergone a Casino Control Authority probity investigation and provides services to Star City under a Casino Control Act "controlled contract". Peak's full disclosure policy defines the **Integrity** which the event market should expect.

Over the last decade exclusive Peak entertainment clients have won the AHA Award for Best Live Entertainment on five occasions. Our entertainment partnership with all our clients has enabled them to consistently acquire the right entertainment at the right price to help them achieve their specific marketing plans. The **Results** are in our client's bottom lines and are evidenced by customers through the doors (and remaining). Peak began providing Event services at the request of established entertainment clients. Constantly frustrated by event companies off-loading event and theme ideas based on what inventory they had gathering dust in their warehouses these clients approached Peak to provide events with an entertainment aspect produced with an enthusiastic creative flair. Event "results" brought us to the attention of other marketing and promotions managers searching for independent ideas that are implemented with ease.

Who Chooses Peak ?

AAPT, AAT Kings, Accor, Beechwood Homes, BHP, CGU, Channel 7, Damart, David Jones, HIA, Hitachi, State Rail, Hornsby Council, Hurstville Council, KPMG, Miele, Louis Vuitton, PGA, Royal Sun Alliance, Woman's Day, Qantas, Wests Tigers, Macquarie Bank, Roche, Snack Brands Australia, Kwik Kopy, Robert Walters, Star City, Sydney Turf Club, Swift & Moore, ID Tours, Organon Teknika, Aristocrat, Vox Retail Group, Tourism NSW, Commonwealth Bank, Leightons and many other private clients.





why choose PEAK as your consultant now ?

Peak gives **independent** and **unbiased** opinions!

These opinions are provided on Audio Visual, Public Address, Lighting, Draping, Set Construction, Theming, Table Centres and Table Settings, Catering, Entertainment, Props, Venue Selection, Exhibits, Staging and all other facets of Event Management.

One aspect of our service, and judging by client feedback the most appreciated aspect, is our willingness to divulge nett contractor fees and our own margins upon request. Frankly, we do not understand why any event organisation wouldn't. A client does not come to us because we are a shop counter with over zealous sales staff. They come to us because they are seeking a project partnership to achieve a result and need to know we are working with and for them.

Peak has staged events in Ballrooms, Function Centres, Hotels, Clubs, Casinos, Tents, and Theme Parks, on Island Forts, Boats and Buses, at Race Tracks, Resorts, Trains Stations, Shopping Malls and Outdoor Festivals, and in all types of possible and impossible logistical circumstances. These event situations are perfected by innovative lighting, theming, scenes, draping, effects, table decoration, catering, audio design and entertainment concepts.

Peak can create the perfect mood and atmosphere for your special event whether it be stylish and sophisticated, fun and sporty, interesting and unusual, "out there", or to simply to get a message across to your audience or guests.

Peak's event managers start with the 'result' that the client wants and analyse how best to achieve it. They embrace the logistic, budget, and creative challenges and aim to exceed their client's expectations.

More information

Contact Peak Events and Entertainment on 9639 4300
consultants; Dave Douglas, Dan Fabian, Tim Kirkland-Morris
consultants@peakeventsandentertainment.com.au
www.peakeventsandentertainment.com.au

